



# SAP Billing and Revenue Innovation Management Live 2020

## Part of the SAP Finance and Risk Live Series

October 20-21, 2020  
Digital Event



Powered by T.A.Cook

THE BEST RUN





# Welcome

We are delighted to bring you **SAP Billing, Revenue, and Innovation Management Live 2020** – a brand new, immersive, and free to attend two day digital event.

Over two information packed days, learn how you can make your entire revenue management process more transparent with scalable, flexible, and highly-automated software for billing, invoicing, and revenue management. Our agenda is business focussed and will feature exclusive, real-life case studies from high profile SAP customers.

In times of change, we can't wait to bring you this reimagined online experience. Attendees will have the opportunity to watch live presentations, catch up with content on-demand, network and connect with other participants, organise one-to-one video meetings, take part in interactive group discussions and explore our virtual exhibition. It's all free of charge and available from the comfort of your home or office!

... and there's more! As part of the **SAP Finance and Risk Live Series**, you will have access to an entire month of networking possibilities and digital content spanning multiple solution areas. Why not read on to learn more?

It's all free of charge and available from the comfort of your home or office!

We look forward to welcoming you virtually this October

Kind regards,

**Isabelle Roussin**  
SAP BRIM Global CoE  
SAP

**Patricia Clemas Sánchez**  
SVP, Marketing and Events  
T|A|C Events

# What Can You Expect?

## Some Insight into the Agenda

Our two day agenda will feature a range of SAP and exclusive customer content, delivered in live and on-demand formats. Here's what you can expect:

- **SAP** Billing and Revenue Innovation Management solution overview and internal use case
- Enabling **Jio's** 400 million subscribers with DigitalRoute's mediation and SAP BRIM
- Subscription Billing at **Schüco International**
- Automating commerce and billing for vehicles - **Tantalum Acuiti** Pay.Car use cases
- **VMware's** subscription billing journey powered by SAP BRIM
- Subscription enabler from **CLARITY** - A quick-start for building value-based subscription services
- Redesign of the order to cash process - SAP BRIM at **Dutch Railways (NS)**
- **IBM and Abertis** - evolving industry models with SAP BRIM

Plus further on-demand content from SAP and a diverse range of interactive coffee sessions:

- Industry discussion breakouts for utilities, hi-tech, retail and telecommunications
- COVID-19 – what has changed for the SAP ecosystem
- Product Q&A - The value of convergent invoicing and contract accounting in your BRIM
- Innovating fare management platforms to match current and future needs of Mobility as a Public Service (MaaS)

For an in-depth view of the agenda and what to expect, please visit: [www.tacevents.com/brimlive](http://www.tacevents.com/brimlive)



# An Immersive Online Experience

## Introducing Pathable!

We are delighted to announce that we will be using Pathable's virtual event platform to host this event. This will provide our attendees with immersive content and learning, seamless networking and interactivity.

### Key features will include:

- Live presentations featuring polling and presenter Q&A
- Interactive group coffee discussions with visual and audio capabilities for attendees
- On-demand content library accessible at a time that works for you
- A virtual show floor showcasing the latest partner innovation
- 1:1 chat functionality with all attendees
- The opportunity to schedule one-to-one and group video calls
- Build your own personalised agenda



## SAP Finance and Risk Live 2020

### One Month. Six Topic Streams. Live and On-Demand Content

SAP's Finance and Risk Live series brings together an unprecedented pool of content for unprecedented times. Over the course of October 2020, finance and risk professionals will have the opportunity to participate in a series of six virtual events covering:

- SAP Intelligent Automation For Finance Live – 1 October
- SAP Treasury and Working Capital Management Live – 6-8 October
- SAP Central Finance Live – 13-15 October
- SAP Billing and Revenue Innovation Management Live – 20-21 October
- SAP Internal Controls, Compliance and Risk Management Live – 26-27 October
- SAP Application and Information Security Live – 28-29 October

**Please note, your registration for one event means you can access the entire month of content!**

Free to attend, participants will be invited to explore a wealth of live and on-demand content delivered by SAP executives, solution experts, business customers and partners.

Find out more: [www.tacevents.com/SAPFR2020](http://www.tacevents.com/SAPFR2020)

# Meet Our Sponsors

## Diamond Sponsor



### IBM

IBM and SAP work together to design and build custom solutions to address your specific business need from SAP S/4HANA migration to application management to creating predictive value chains. Concurrently, these transformative solutions help to increase customer value, enhance customer experiences and help you establish a stronger digital presence.

For more information, please visit: [www.ibm.com](http://www.ibm.com)

## Ruby Sponsors



### Acuiti Labs

A specialist SAP consulting firm based out of London, servicing clients globally for 'Consume to Cash' process transformation and optimisation. As an SAP Silver Partner, Acuiti Labs has been delivering business technology solutions & digital transformation deploying SAP BRIM (Billing) on S/4HANA and cloud-based applications such as Subscription Billing, CPQ & Entitlement Management.

Acuiti Labs have the experience of multiple industry use cases to support the subscription and consumption-based Target Operating Models such as:

- Mobility as a Service (travel using Public Transport and Private vehicles)
- Tourism as a Service (Hotels, Entertainment Parks)
- Ports as a Service (Airports and Seaports)
- Postal as a Service
- Telco as a Service
- Media as a Service
- Hi-Tech

Acuiti Labs emphasises on value realisation and monetisation of digital assets and strategies, delivering end-to-end services for the clients. Customer relationship being at the centre of all our endeavours.

For more information, please visit: [www.acuitilabs.co.uk](http://www.acuitilabs.co.uk)



### CLARITY

CLARITY is helping companies around the world to transform customer experience by empowering sales and creating new monetization opportunities through subscription model implementation leveraging leading technology platforms and leading Quote-to-Cash expertise.

We truly believe that businesses should provide exceptional buying experience to customers no matter if they are in B2B or B2C, what is the company size or industry and what is the degree of business complexity.

Being a market-leading consulting company in Quote-to-Cash space we help our customers to create and adopt business models allowing them to understand customer needs better and giving them the ability to create product offerings and market them according to customer expectations. This is leading to higher customer satisfaction and loyalty and as a result, helping to increase revenues and monetize new business models.

For more information, please visit: [www.clarity.cx](http://www.clarity.cx)

# Meet Our Sponsors

## Ruby Sponsors

---

### DigitalRoute

#### DigitalRoute

DigitalRoute has the only platform that is purpose built to convert raw usage data into billable items. This enables companies to capitalize on the growing wave of usage-based business models. DigitalRoute is the company behind the SAP solution extension known as SAP Convergent Mediation. More than 400 companies rely on our platform for usage-based monetization, quote-to-cash automation, finance system consolidation and telecom mediation. We deliver extreme precision in the most complex environments in the world. We're the new standard for usage-based revenue.

For more information, please visit: [www.digitalroute.com](http://www.digitalroute.com)

---



#### IFS Probity

IFS Probity is specialized in both Utilities (Energy and Water) and Order-to-Cash processes. Our solid base is in the rapidly changing world of Utilities, of which we do have profound expertise. For more than 20 years we have delivered services on the edge of Business and IT for the business processes of our clients. With emphasis on optimizing the most valuable business processes of our clients and implementing the most suitable IT solutions, we broaden our services to Order-to-Cash markets like the travel and transport industry

For more information, please visit: [www.ifsprobity.nl](http://www.ifsprobity.nl)

---



#### Mobolutions

'Born Digital', Mobolutions understands customers' business with an expert-led approach and evolve with them in their business journey and engineer meaningful technology-based solutions, enabling them to embrace an end to end technology transformation in this 'Beyond Digital' age. We are a committed SAP partner, our expertise has enabled our customers to reap a better ROI from the solutions we implemented. Our deep-rooted knowledge in the consume-to-cash business has helped large customers to maximise their revenue generation.

For more information, please visit: [www.mobolutions.com](http://www.mobolutions.com)

---