

# The Journey to SAP S/4HANA

Preparing Your IT and Business Landscape for SAP S/4HANA

September 9 – 10, 2021 | Digital Event



**Featured Customer Case Studies From:**

**Albermarle**  
(Chemicals)  
**GCC**  
(Building Materials)  
**Indorama**  
(Chemicals)  
**Ingevity**  
(Chemicals)  
**Jet Aviation**  
(Aviation)  
**Maersk**  
(Logistics and Transport)  
**Mondi**  
(Forest Products)  
**Perrigo**  
(Health & Pharmaceuticals)  
**Verizon**  
(Telecommunications)  
**Virescent Technology**  
(Renewable Energy)  
**And more!**

**Plus Keynotes from**

**Jan Gilg**  
President SAP S/4HANA, SAP  
**Michael Lamade**  
Vice President, Global Head of S/4HANA Solution Management, SAP

**Designed for all industries, this digital event will:**

- » Give you a comprehensive overview in how to carry out your journey to SAP S/4HANA, from planning to end-to-end roll out
- » Showcase various real-life customer scenarios to help you learn best practice approaches
- » Instruct you how to best leverage the power of SAP S/4HANA
- » Demonstrate tools and techniques that will enable your organization to transform into an Intelligent Enterprise
- » Supply answers to all of your questions from the experts and peers you will interact with
- » Provide a single entry point to our SAP S/4HANA community

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# Dear Colleague,

The Journey to SAP S/4HANA Digital Event will broadcast all over the globe this September and most importantly, directly to you! Join us for a two-day event that will gather customer stories and provide an interactive platform to help you get your organization ready for the road ahead.

Future-proofing your organization with a comprehensive global IT transformation requires careful planning, preparation, benchmarking, and just as important – teamwork. This event is here to equip you with the tools you need, give you best practices, and put you in direct contact with those who have completed – or are in the process of completing – their SAP S/4HANA journeys.

Attendees will have the opportunity to hear first-hand from SAP customers including Albermarle, GCC, Indorama, Ingevity, Jet Aviation, Maersk, Mondi, Perrigo, Verizon, Virescent Technology, and many more! Built for existing and prospective users at every step of the journey: from analyzing and building your business case to designing, rolling out, and optimizing, SAP experts, users, and implementation experts will share do's, don'ts, and real-life experience.

Going virtual does not mean you will miss out on connecting with your fellow attendees. We'll ensure you have plenty of opportunities to connect, discuss and learn together as a community.

We look forward to welcoming you and your colleagues virtually in September!

Kind regards,

America Herrera  
Senior Conference Producer

**America Herrera**  
Senior Conference  
Producer  
a.herrera@tacooc.com



## Who Should Attend

This event has been designed for all organisations that are considering or have already embarked on their SAP S/4HANA journey. By focusing on fundamental best practices, lessons learned and considerations, our agenda is applicable for all industries.

This conference is designed for executives, decision makers, and project managers in both central strategic positions and across Lines of Business:

- » Business Strategy
- » IT and Infrastructure
- » SAP Functions and Centre of Excellence
- » Business Architecture
- » Digital Innovation
- » Business Operations

The event is also open to SAP partners interested in learning more about the latest SAP strategy, as well as connecting directly with customers and prospective customers.



# The digital event experience

## What Can you Expect From This Digital Event?

- » Live sessions scheduled across each day to capture a global audience
- » Watch any sessions that you missed on-demand during and after the event, or simply check back if you want to re-watch. The event portal is an opportunity for constant and continued learning
- » Interactive group discussions with visual and audio capabilities for attendees
- » Exclusive business centric topics presented by global SAP customers with real-life learnings to share
- » 1:1 chat functionality – set up meetings with customers, prospective customers, and SAP
- » Explore our attendee profile directory and find contacts to connect with. Take advantage of AI matchmaking to optimise your networking
- » Attendees can build their own agenda – selecting which live sessions they wish to attend across the two event days
- » Design a tailored delegate profile – making it easier for like-minded industry representatives to find you

### Agenda Key



#### **Interactive Expert-led Birds-of-a-Feather Discussions**

Join our virtual meeting rooms and delve into topics and strategies with SAP S/4HANA experts



#### **Customer Case Studies**

Hear real-life best-practice, lessons learned and trans-formation approaches from some of the biggest names in business



#### **Customer Keynote**

Showcase of various real-life customer scenarios, at various stages of transformation, to help you learn best practice approaches and lessons learned



#### **Network During the 'Interactive Hour'**

Take advantage of our 1:1 chat functionality to set up meetings on our built-in 'Interactive Hour' to network from the comfort of your home-office

# The Journey to S/4HANA: Day 1

Thursday, September 9th, 2021

09:00 – 09:15

## Event Welcome and Orientation

In this kick-off, we will walk you through the event highlights and what you can expect over the coming days. Also, take this opportunity to get an overview of the event platform and how you can get the most out of it.

**Michael Lamade, SAP | America Herrera, T|A|C Events**

09:30 – 10:15



## Opening SAP Keynote: Accelerate Your Journey to Become an Intelligent Enterprise with SAP S/4HANA Cloud

- » Learn about the vision behind SAP's Intelligent Enterprise
- » Hear about the SAP S/4HANA Cloud strategy and its unique values:
  - I. Data-driven, re-imagined business processes
  - II. Business networks with an ecosystem
  - III. Sustainable decision making across your business
- » Find out about SAP S/4HANA Cloud's latest innovations
- » Get insights on what to expect ahead

**Jan Gilg, President SAP S/4HANA, SAP**

10:30 – 11:15



## Customer Case Study (Chemicals): Digital Transformation at Indorama – Driving Success and Navigating Complexities Through Ingenuity, Agility and Resilience

- » Hear how an innovative SAP S/4HANA global template was designed in record time – 10 months (covering more than 2000 users, across 12+ major functionalities)
- » Learn how IVL accelerated digital transformation objectives and adoption within the workforce during the height of COVID-19 pandemic
- » How to gain successful stakeholder engagement and user enablement across a geographically, culturally diverse business environment with a focus on change management and training

**SK Agrawal, President and Program Director – Global ERP and Digital Transformation, Indorama Ventures Public Company Limited**

11:30 – 12:15



## Customer Case Study (Renewable Energy): How Virescent Infrastructure Simplified its Intelligent Enterprise Journey with RISE with SAP S/4HANA Cloud- Private Cloud (PE) and IBM

- » The business drivers that led to Virescent's decision to move to RISE with SAP S/4HANA Cloud - Private Cloud (PE)
- » How Virescent approached and executed its business transformation program with best practices and lessons learned throughout the project
- » A review of key project wins and successes including, how the company achieved an earlier than planned go-live date

**Kushal Varshney, Chief Technology Officer, Virescent Technology | Abhishek Kutur, Managing Consultant, IBM | Adil Zafar, Associate Partner/ Global Leader for RISE with SAP, IBM**

12:30 – 13:30



## SAP Insights: Interactive Birds-of-a-Feather Breakouts: Mapping Your Journey to SAP S/4HANA

This interactive session is designed to give you an opportunity to address your questions directly with panellists in the previous session. Breaking away from the traditional webinar format, turn on your camera and microphones, talk with the SAP experts live and find the answers to your SAP S/4HANA transformation questions. There will be two 25 minute sessions in this one-hour interactive, allowing you to pick two of three below topics.

**Topic 1: Finance-First Approach** – With this migration approach, an organization's non-SAP systems don't need to be converted and can remain in their existing environments

**Topic 2: Greenfield Approach** – This approach is also considered a "new implementation" – it allows organizations to eliminate custom programmes, shed inefficient or outdated practices, and increase standardization

**Topic 3: Brownfield Approach** – This strategy is also known as "system conversion" – it allows organizations to choose to preserve their custom environments, while taking advantage of the SAP S/4HANA digital platform

<p>12:30 – 12:55</p>	<p><b>Topic 1: Finance First</b> Carsten Hilker, SAP</p>	<p><b>Topic 2: Greenfield</b> Babu Joseph, SAP   Christoph Nake, SAP   Mallikarjun Akumalla Venkata, SAP</p>	<p><b>Topic 3: Brownfield</b> Dr. Astrid Tschense, SAP   Divya Usha Vidyadharan, SAP   Mallikarjun Akumalla Venkata, SAP</p>
<p>13:05 – 13:30</p>	<p><b>Topic 1: Finance First</b> Carsten Hilker, SAP</p>	<p><b>Topic 2: Greenfield</b> Babu Joseph, SAP   Christoph Nake, SAP   Mallikarjun Akumalla Venkata, SAP</p>	<p><b>Topic 3: Brownfield</b> Dr. Astrid Tschense, SAP   Divya Usha Vidyadharan, SAP   Mallikarjun Akumalla Venkata, SAP</p>
<p>13:45 – 14:30</p> 	<p><b>Customer Case Study (Transport &amp; Logistics): Insights from a Greenfield Migration – Maersk Finance Transformation Journey with SAP S/4HANA</b></p> <ul style="list-style-type: none"> <li>» Gain a closer perspective of Mersk’s SAP finance journey to date</li> <li>» Learn about our approach to SAP S/4HANA</li> <li>» Implementation from the group-up: why we chose greenfield</li> <li>» Challenges and lessons learned with our ongoing SAP S/4HANA journey</li> </ul> <p><b>Tapam Dash, Director – Finance Platform and Engineering, Maersk</b></p>		
<p>14:45 – 15:30</p>	<p><b>Finding The Best Approach For Your Organization – Customer Panel Discussion</b></p> <p>In this session, SAP S/4HANA experts will provide overviews and discuss transformation strategies: from greenfield, to brownfield, finance-first and hybrid strategies. You will learn where the differences lie have the chance to debate the advantages (and disadvantages) of each strategy. This session is intended to provide you with a clear understanding of each strategy and allow you to gauge which best suits the needs of your organization. This session will be followed by an interactive 'Birds-of-a-Feather' session, where you can attend one or more, smaller meeting rooms and speak with SAP experts.</p> <p><b>Patrick Thompson, CIO, Albemarle   Melissa Ahrendt, Director of Finance, CFIN Implementation, Perrigo Company   Customer panelist to be announced   Monica Pompa, Account Manager &amp; Larissa Torres, Project Leader, GCC   Moderated by Michael Lamade, SAP</b></p>		
	<p><b>Interactive Hour</b></p> <p>This hour contains two 30-min presentations: You have the option to tune into sessions covering SAP Custom Code Adaptation and Enterprise Architecture Consideration for preparing your move to SAP S/4HANA. Alternatively, you can use the hour to set up meetings on our interactive platform and take advantage of our AI matchmaking</p>		
<p>15:45 – 16:15</p>	<p><b>SAP Insight: Enterprise Architecture Considerations For Moving to SAP S/4HANA</b></p> <ul style="list-style-type: none"> <li>» How to differentiate enterprise-wide vs. "local" project decision points</li> <li>» Discover the benefits of a stringent enterprise architecture-oriented approach</li> <li>» Get an overview of use cases that show the interdependencies of various domains</li> <li>» Learn how to leverage predefined reference architectures as accelerators</li> </ul> <p><b>Peter Klee, Chief Service Architect and head of SAP Transformation Hub, SAP Customer Success, SAP</b></p>		<p>You have the option to tune into the sessions set within this time slot, or you can use the hour to set up meetings and take advantage of our AI matchmaking.</p>
<p>16:30 – 17:00</p>	<p><b>SAP Insight: Jumpstart Innovation journey towards SAP S/4HANA with Activate Roadmap</b></p> <ul style="list-style-type: none"> <li>» Get an overview of the Activate Methodology</li> <li>» Learn about the types of Activate Roadmaps</li> <li>» How to use the Roadmap</li> <li>» Roadmap viewer walkthrough</li> <li>» Gain an overview of the included assets</li> </ul> <p><b>Kyle Lawrence, Director, SAP   Edwin van Geel, Consulting Director, SAP   Mallikarjun Akumalla Venkata, Intelligent Delivery Group, SAP</b></p>		

17:15 – 18:00



**Customer Fire Fireside Chat (Paper & Packaging): SAP S/4HANA at Mondi – A Brownfield Approach**

- » Why did Mondi choose an SAP S/4HANA brownfield conversion?
- » Benefits of utilizing an off-shore conversion factory
- » Rolling out SAP S/4HANA across 40 factories at the height of the pandemic
- » Go-live experience at Mondi

**Rainer Steffl, CIO, Mondi**

18:00

**End of day 1**

**Why Attend?**



**Gain valuable insight from peers**

Meet with and learn from organisations who have successfully implemented SAP S/4HANA. Get tips and tricks, do's and don'ts and valuable insight that you can take back to your own business



**Meet the Experts**

SAP's team will be on-site, as well partner experts and SAP customers with real life experience of S/4HANA projects



**Network with your Peers**

Connect and build long-term working relationships with industry peers, experts and SAP partners who can add considerable value to your project



**Get new Ideas**

Engage in live demos and casual discussions and learn about partner innovations and predictions of things to come to get a fresh perspective and valuable ideas to apply to your business



**Join the Community**

SAP S/4HANA implementation is a large undertaking. Join a long lasting community to drive value and success in your project



# The Journey to S/4HANA: Day 2

Friday, September 10th, 2021

09:00 – 10:00



**Opening Keynote: RISE with SAP – Accelerating Your Journey to the Intelligent Enterprise**

- » What is new and different with RISE with SAP
- » How RISE will accelerate the journey to SAP S/4HANA
- » Deep dive into the various components (products, services) of RISE with SAP
- » Real-life accounts of what customers have achieved with RISE with SAP

**Michael Lamade, Vice President, Global Head SAP S/4HANA Solution Management, SAP**

10:15 – 11:00



**Customer Case Study (Aviation): Real World Lessons from Jet Aviation’s Journey to World-Class ERP with SAP S/4HANA and HCL iMRO**

- » Why Jet Aviation chose SAP S/4HANA with HCL’s iMRO solution to enable the development of the new global IT template covering finance, logistics, and aircraft maintenance
- » How the company decided to adopt best practice business processes
- » The lessons learned from running a fit-to-standard, best practice SAP implementation project, including some of the critical success factors
- » How the SAP Business Technology Platform will enable the next level of efficiency within the maintenance business

**Chetan Dubey, Senior Director Global IT Solutions, Jet Aviation AG | Colin Breakwell, Global Head of iMRO Product Development, HCL Technologies**



**Interactive Hour**

This hour contains two 30-min presentations: You have the option to tune into the live sessions. Alternatively, you can use the hour to set up meetings on our interactive platform and take advantage of our AI matchmaking.

11:15 – 11:45

**Customer and Partner-led Panel Discussion: Learn How to Balance Transformation and Innovation with a Fit to Standard Approach to SAP S/4HANA**

- » Keeping your digital core clean
- » How to enable rapid innovation
- » How to use a 2 speed IT concept to enable rapid innovation

**Chetan Dubey, Senior Director Global IT Solutions, Jet Aviation AG | Colin Breakwell, Global Head of iMRO Product Development, HCL Technologies**

You have the option to tune into the sessions set within this time slot, or you can use the hour to set up meetings and take advantage of our AI matchmaking.

12:00 – 12:30

**RISE with SAP: Breakthrough with IBM**

- » Learn about value-driven assessment with IBM Rapid Discovery
- » Recommended pathways to SAP S/4HANA with IBM Accelerated Move Centre
- » Maximise the value of SAP S/4HANA with the adoption of IBM Intelligent Workflows built on SAP Business Technology Platform
- » Continuous business process optimisation with IBM Continuum

**Adil Zafar, Associate Partner/ Global Leader for RISE with SAP, IBM**

You have the option to tune into the sessions set within this time slot, or you can use the hour to set up meetings and take advantage of our AI matchmaking.

12:45 – 13:15

**Partner-led Breakout: Delivering the Shift to The Intelligent Enterprise with IBM Essentials for SAP S/4HANA**

- » A closer look at the range of SAP and IBM tools and capabilities to reduce project timescales and costs, while minimizing system downtime and ensuring business continuity
- » Lessons learned from IBM on how to best move forward with the journey to SAP S/4HANA
- » The unique value that IBM brings to the table

**Allan Coulter, Distinguished Engineer & Global CTO for SAP, IBM Global Business Services, IBM**

You have the option to tune into the sessions set within this time slot, or you can use the hour to set up meetings and take advantage of our AI matchmaking.

13:30 – 14:15



**Customer Case Study (Telecommunications): Verizon's SAP Central Finance-First Transformation Journey, Powered by SAP S/4HANA**

- » Business and technical drivers for selecting SAP S/4HANA
- » Learn why Verizon chose SAP Central Finance as a starting point
- » Key business and technical benefits of SAP S/4HANA
- » Lessons learned and upcoming milestones

**Richard van der Sanden, Head ERP Solution Architect and Program Lead for Verizon's SAP S/4HANA ERP transformation, Verizon**

14:30 – 15:00

**SAP Insight: Starting your SAP S/4HANA Automation Journey with SAP Intelligent RPA**

- » Get an overview of SAP iRPA
- » Familiarize yourself with out of the box, pre-configured Bot content
- » Learn about use cases and examples
- » Join the conversation and learn how to get started

**Evgeniy Gorbunov, Senior Solution Specialist, SAP | Mallikarjun Akumalla Venkata, Central Finance Global Lead, Intelligent Delivery Group, SAP**

15:15 – 16:00



**Customer Case Study (Chemicals): Going Beyond Training – Journey Management at Ingevity**

- » Overview of Ingevity's transformation project
- » Gain an understanding of the organization's change management
- » Find out about their timelines and how they carried out the change management
- » Learn about key success drivers at Ingevity

**Jessica Waagner, Director, HR and Change Management, Finance, Ingevity**

16:15 – 16:30



**Event Chair's Closing Remarks**

**Michael Lamade, SAP**

16:30

**Close of Conference**



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Your business deserves the best when it comes to value derived from your SAP S/4HANA investments. And to get the best return on transformation, you need a partner that doesn't just do SAP right, but does it better. From assessment services to brownfield and greenfield migrations, HCL can accelerate your journey to the SAP Digital Core. Our SAP practice works seamlessly HCL's digital consulting, engineering services, IoT WoRKS™ and cloud infrastructure practices to design, implement, and support tomorrow's integrated, intelligent solutions today. An SAP Global Strategic Services Partner, our 9,000+ consultant base leverages insights, advanced accelerators and industry-acclaimed frameworks to deliver award-winning services from local offices across Europe, Africa, Asia, and the Americas. Wherever your business wants to go with SAP, HCL can support your journey.

For more information, please visit [www.hcltech.com/sap/s4-hana](http://www.hcltech.com/sap/s4-hana)

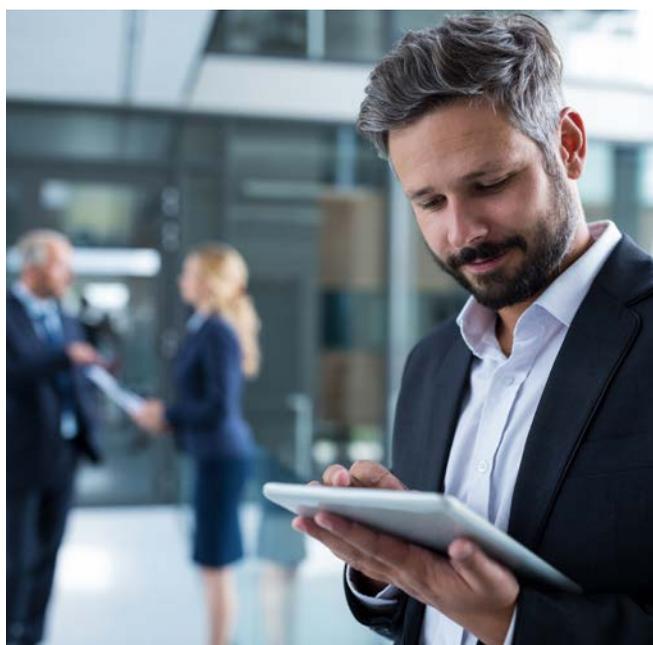
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### Want to register your team?

If you would like help registering a group or understanding our special offers and group rates please contact Klaudia Szelugowska via email

[k.szelugowska@tacoock.com](mailto:k.szelugowska@tacoock.com)

### Questions? Get in touch

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